

### WHO WE ARE:

Swanage & District Chamber of Trade plays an important role within the community, we aspire to promote and improve the town centre and the surrounding areas. Our aim is to help all local businesses in grow and succeed.

### Why Join:

There are significant benefits to individual businesses becoming a member.

**Small Start-Ups** – Businesses starting out usually have only a small budget for marketing, training, attending events etc. For this reason, Chamber Membership can help this go further

Swanage Chamber hold approximately ten meetings per year and all members are invited to attend these meetings. This is a great way to keep up to date with developments within your community and a great way to interact with others. All members are given the opportunity to showcase their business.

### Here is a list of the current benefits for members:

- Unique drawn map of Swanage – put your business on the Map!
  - Awareness
  - Visibility
  - Consumer Awareness
  - Low-cost advertising
- Gain a presence in your local town and further afield
  - Take advantage of what is available to you
  - Increase your visibility
- Networking Opportunities
  - Attend Events
  - Meet potential new clients/customers
  - Form relationships with other businesses
  - Inter-business knowledge from alternative sources
- Training Programmes
  - Government scheme incentives
  - Low-cost training on a wide range of business topics
- Affiliated with Dorset Chamber of Trade
- Gain access to special member discounts
  - Web design
  - Insurance costs
  - Marketing outlays
- Access to the members area on the website
- Loyalty Reward Scheme – uploading monthly offers
  - Free advertising
  - Business opportunities
  - Help boost sales
- Sponsorship Opportunities

All this for an annual subscription of £36.00 per year! (Pro-rata) Membership Year: January - December

**For further information about joining, please contact us:**

**Email:** [contact@swanagechamber.co.uk](mailto:contact@swanagechamber.co.uk)

**Website:** [www.swanagechamber.co.uk](http://www.swanagechamber.co.uk)

**Alternatively:** Return the slip below to: **Amber Bay, 23 Institute Road, Swanage, Dorset, BH19 1BT**



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I would like to join:

I would like further information: *(Please specify below)*

Business Name:

Email:

Contact Name:

Tel:

By providing your details, you give consent to Swanage Chamber of Trade to contact you.